

Message Text

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PAGE 01 NAIROB 14993 190035Z

ACTION COME-00

INFO OCT-01 AF-10 ISO-00 EB-08 OPIC-06 AGRE-00 /025 W

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FM AMEMBASSY NAIROBI

TO SECSTATE WASHDC 2813

UNCLAS NAIROBI 14993

PASS MEPD, USDOC

E.O. 11652: N/A

TAGS: BENC, BAGB, KE

SUBJECT: MAJOR PROJECT: VEGETABLE, FRUIT AND ROOT CROPS PROCESSING

REF: STATE 272207

1. EMBOFF DISCUSSED INTEREST OF U.S. FIRM IN VEGETABLE, FRUIT, AND ROOT CROP PROCESSING WITH DIRECTOR OF INDUSTRIAL SURVEY AND PROMOTION CENTER (ISPC), ERIC KOTUT. ISPC IS MOST INTERESTED IN HAVING MCKEE PACKAGE PRESENTATION. SOME FIRMS HAVE HELD DISCUSSIONS WITH ISPC BUT THEY HAVE NOT BEEN OVERWHELMED.

2. KOTUT PARTICULARLY INTERESTED IN MCKEE CASSAVE PROCESSING EXPERIENCE. GOK IS CONSIDERING ESTABLISHMENT OF TWO PLANTS TO PROCESS CASSAVE PELLETS OR CUBES FOR EXPORT TO EUROPE. ISPC ESTIMATES EACH PLANT SHOULD HAVE 60,000 TON ANNUAL PELLET OUTPUT. EMBASSY POUCHING COPY OF PREFEASIBILITY REPORT PREPARED BY ISPC. BRIAN READWELL, OPIC LOAN OFFICER, RETURNING TO U.S. FROM KENYA THIS WEEKEND, HAS COPY OF STUDY WITH HIM. MEPD MAY WISH TO CONTACT TREADWELL IF MCKEE INTERESTED.

3. PROSPECTS FOR VEGETABLE OIL PROCESSING ARE NOT GOOD AT PRESENT. STUDY RECENTLY COMPLETED BY TROPICAL PRODUCTS INSTITUTE CONCLUDED THAT THERE IS OVER CAPACITY IN KENYAN VEGETABLE OIL PROCESSING INDUSTRY. THUS, THERE IS LITTLE GOK INTEREST IN FURTHER

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EXPANSION IN INDUSTRY AT PRESENT.

4. MCKEE SHOULD CONTACT ERIC KOTUT, DIRECTOR, ISPC, UCHUMI HOUSE, P.O. BOX 30430, NAIROBI. ALSO SUGGEST THEY CONTACT TREADWELL IN OPIC FOR ADDITIONAL BACKGROUND ON CROP PROCESSING PROSPECTS.

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Disposition Case Number: n/a
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